



Virtual manga characters materialized at the Wonderland Tour CCC Digital Experience Exhibit press conference to interact with Academia Sinica Vice President Huang Chin-shing (second from left) and Deputy Minister of Culture Ting Hsiao-ching (third from left).



Taiwanese folk culture, translated into manga and visualized through innovative technology, left a deep impression on Japanese audiences.

The Infinite Possibilities of Taiwanese Manga IP: “Super Taiwan” Brings a Digital Wonderland Tour to Japan

In 2019, coinciding with the 10th anniversary of the *Creative Comic Collection* (CCC), the Academia Sinica Center for Digital Cultures held two “Wonderland Tour CCC Digital Experience Exhibition” events in Taipei, and traveled to Japan in April to tour the exhibition at the largest internet culture festival Niconico Chokaigi, presenting the integration of manga IP with digital technology in an immersive feast for the senses!

Following a recent wave of televised IP, the first “Wonderland Tour” special exhibit at Taiwan Comic Base utilized Apple ARKit 2 to create an AR theater revolving around the classic manga *A Hundred Tableaux of Taipei*. It showcased the hundred tableaux and placed participants inside the manga’s 1930s Taipei café to glimpse the characters’ daily lives. The manga characters themselves were also materialized via virtual 3D projection, allowing close-range, real-time interaction.

Serving as a first performance before advancing to Niconico Chokaigi, the “Wonderland Tour” debuted two exhibits at the 2019 Taipei International Book Exhibition: “The Summer Temple Fair” and “Love in the Sea of Motorcycles.” The former exhibit adapted elements of temple festivities from the manga *The Summer Temple Fair*, allowing users to dance to the arrows on the screen, while wearing a motion-detecting costume of the deity Daxian Wangzi and listening to the music of the Sheng-xiang Band. The latter exhibit recreated the motorcycle cascade scene from Taiwanese manga artist Li Lung-chieh’s “Love in the Sea of Motorcycles” from *Legend of Beigang*. Users who put on the AR device could feel the vibrations from sitting in the seat of a scooter and turn the handlebars to hear the roar of the engine, as if they themselves had slipped into the crowd of motorcycles cascading over a Taipei bridge.

The 2019 Niconico Chokaigi’s Super Taiwan exhibit invited audiences to step into a world of “100% natural Taiwanese flavor.” Aside from the immersive cascade of the “Super Motorcycle” exhibit and the music game in the “Super Temple Fair” exhibit, there was also a “Super Temple Fair” stage performance combining live and digital dance, and a “Taiwan VTuber Live & Talk Show” segment that discussed differences between Taiwan and Japan. The Chio-tian Folk Drums & Arts Troupe and popular Taiwanese cosplayer Ely performed the “Guanjiang Shou” ceremonial parade dance and the “Techno Nezha” religious dance combined with electronic music, both earning

popular reception. The stunning makeup and unique parade elements caused many to stop and spectate. Many were also excited to take creative selfies with “Nezha” when patrolling the vendor’s booths. The exhibit also advertised the Japanese editions of *Walking into Taipei’s Past and Present* and *The Summer Temple Fair*.

The two “Wonderland Tour CCC Digital Experience” exhibits in Taipei hosted 8,584 visitors, and was reported on by over 50 media outlets. The 2019 Niconico Chokaigi’s Super Taiwan exhibit was live-streamed on Niconico with over 40,000 viewers, with over 750 onsite visitors and reporting by 15 media outlets.



Wonderland Tour CCC Digital Experience Exhibit (Taiwan Comic Base)

Dates Dec. 25, 2018 – Jan. 6, 2019

Location Taiwan Comic Base (No. 38, Huayin St., Datong District, Taipei City)

Supervised by Academia Sinica, Ministry of Culture

Organized by Academia Sinica Center for Digital Cultures, Taiwan Comic Base

Co-organized by Shih Hsin University

Assistance by Aver Information Inc., Gaea Books, Co., Ltd., Kiwing Studios, Kent Animation Digital Independent Production, Inc., Kadokawa International Animation Edutainment

Wonderland Tour CCC Digital Experience Exhibit (2019 Taipei International Book Exhibition)

Dates Feb. 12 – 17, 2019

Location Taipei World Trade Center, Exhibition Hall 1 (No. 5, Sec. 5, Xinyi District, Taipei City)

Supervised by Academia Sinica, Ministry of Culture

Organized by Academia Sinica Center for Digital Cultures, Taipei Book Fair Foundation

Co-organized by Acer Inc.

Assistance by Gaea Books, Co., Ltd., Taiwan Tohan Co., Ltd., Kiwing Studios, Kent Animation Digital Independent Production, Inc., Kadokawa International Animation Edutainment, Maokong Fan Club



“Super Taiwan” at 2019 Niconico Chokaigi

Dates Apr. 27 – 28, 2019

Location Makuhari Messe (2-1, Nakase, Mihama-ku, Chiba, Japan)

Supervised by Academia Sinica, Ministry of Culture

Organized by Academia Sinica Center for Digital Cultures

Co-organized by Acer Inc., Yahoo TV, Maokong Fan Club, Digital Catapult Inc.

Assistance by Gaea Books, Co., Ltd.

Performances by Chio-tian Folk Drums & Arts Troupe, Ely, Hoonie Friends, Kon